



MARKET SELFIE

24 May, 2017



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SELL
Asiannaints (500820)

BSE Symbol Asianpaints (500820)
Nse Symbol Asianpaints

Observations

- Asianpaint is forming lower high lower low pattern since 10th May, 2017
- 2 50 Days Exponential Moving Average(DEMA) has provided major support in couple of time. Currently Asianpains is moving around 1098.90 levels. Whereas, 50DEMA is just below closing around 1092 levels. Closing below 1092 levels will invite further sell-off.
- 3 Trend line from the low of Dec-2016 is showing major support zone. Trend is up in this case. Breaching of said trend line will change trend from Bullish to Bearish.
- Relative Strength Comparison(RSC) with Nifty is showing underperformance by Asianpains since second week of May. Further weakness in RSC will help Bears to drag Asianpaints to lower levels.
- Relative Strength Index (RSI) is showing major support around 44.80 levels since the upward move started from end of 2016. Currently RSI of Asianpaints is at 44.40. Breaking below this zone will indicate losing strength in upward trend.
- 6 Asianpaints has completed 23.60% retrenchment of rally started since end of 2016. Currently, it has closed below this level. Next level of retrenchment will be around 38.20% at 1055 and 50% at 1015.

Conclusion

The Asianpaints is around major support zone. It can be easily observed on RSI, 50DEMA and Trend line. Current underperformance against Nifty is indicating towards possible downward breakout. Sustaining below 1092, below 50DEMA, will push the price towards 38.20% and 50% retrenchment zone.

Recommendation

Sell Asianpaints below 1090 stop loss 1137 on closing basis target 1055-1015(Positional)

Note:- All Levels are according to spot

Research Analyst :- Vishal Wagh SEBI Registration Number INH000003499

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